

THOMAS M. MALABY

Curriculum Vitae

Department of Anthropology, University of Wisconsin-Milwaukee, PO Box 413, Milwaukee, Wisconsin, 53201
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EDUCATION

- 1998 Ph.D., Anthropology, Harvard University
- 1994 A.M., Anthropology, Harvard University
- 1990 A.B., *cum laude*, Anthropology, Harvard College

POSITIONS HELD

- 2001-Present University of Wisconsin Milwaukee – Associate Professor (2005) of Anthropology and Global Studies.
- 1998-2001 Harvard University – Lecturer for Anthropology in Social Studies, Committee on Degrees in Social Studies.
- 1999-2001 Harvard University – Resident Scholar, Cabot House.
- 1998 (Spring) Amherst College – Visiting Assistant Professor, Department of Sociology & Anthropology.

RESEARCH GRANTS AWARDED

- 2009-2011 National Science Foundation Grant for “Internet Research and Ethics 2.0: The Internet Research Ethics Digital Library, Interactive Resource Center, and Online Ethics Advisory Board” (Senior Personnel, \$355,257)
- 2004-2006 National Science Foundation Grant for “Ethics in the Design of Virtual Worlds: An Ethnographic Examination of the Virtual Hand at Work” (Principal Investigator, \$117,509)

SPECIAL HONORS & AWARDS

- 2007-2008 Institute for Research in the Humanities Fellowship, University of Wisconsin
- 2004-2005 Center for 21st Century Studies Fellowship, University of Wisconsin-Milwaukee (Resident Faculty Fellowship)
- 2004 Graduate School/UWM Foundation Research Award
- 2000 Derek Bok Center Teaching Award (also 1999 and 1992)
- 1995-1996 Krupp Foundation Award for Dissertation Research
- 1994-1995 Fulbright Fellowship for Dissertation Research
- 1992 Mellon Grant for Language Study
- 1992 University of Athens Scholarship
- 1990-1994 Peabody Merit Fellowship, Department of Anthropology

RESEARCH INTERESTS

technology, games, modernity, institutions, globalization, language and performance, communication, ritual, indeterminacy, history and futurity, social theory

PEER-REVIEWED PUBLICATIONS

- In prep Our Present Misfortune: Games and the Post-Bureaucratic Colonization of Contingency. In “Fortune Societies: Luck, Vitality, and the Contingency of Everyday Life,” *Social Analysis* special issue. Giovanni da Col and Caroline Humphrey, eds.
- In press Culture vs. Architecture: *Second Life*, Sociality, and the Human. In *Games, Learning, and Society: Learning and Meaning in the Digital Age*, Kurt Squire, Sasha Barab, and Constance Steinkuehler, eds. Learning in Doing Series. Cambridge: Cambridge University Press.
- In press These Great Urbanist Games: New Babylon and Second Life (reprint). *World Making: Media, Art, and the Politics of the Global*, Patrice Petro, Lane Hall, and A. Aneesh, eds. New Directions in International Studies Series. Piscataway, NJ: Rutgers University Press.
- 2010 The Second Life of Institutions: Social Poetics in a Digital State. *Anthropological Quarterly* 83(2):355-372.
- 2009a *Making Virtual Worlds: Linden Lab and Second Life*. Ithaca: Cornell University Press.
- 2009b Anthropology and Play: The Contours of Playful Experience. *New Literary History* 40(1):205-218.
- 2009c These Great Urbanist Games: New Babylon and Second Life. *Artifact* 2(3):1-7.
- 2009d The Short and Happy Life of Interdisciplinarity in Game Studies. Timothy Burke, co-author. *Games & Culture* 4(4):323-330.
- 2007 Beyond Play: A New Approach to Games. *Games & Culture* 2(2):95-113.
- 2006a Parlaying Value: Capital in and Beyond Virtual Worlds. *Games & Culture* 1(2):141-162.
- 2006b Introduction: Control and Contingency Online. *First Monday*, Special Issue No. 7. Edited by Sandra Braman and Thomas Malaby.
http://firstmonday.org/issues/special11_9/intro/index.html
- 2006c Coding Control: Governance and Contingency in the Production of Online Worlds. *First Monday*, Special Issue No. 7. Edited by Sandra Braman and Thomas Malaby.
http://firstmonday.org/issues/special11_9/malaby/index.html
- 2003a *Gambling Life: Dealing in Contingency in a Greek City*. Urbana, Ill.: The University of Illinois Press.
- 2003b The Currency of Proof: Euro Competence and the Refiguring of Value in Greece. *Social Analysis* 47(1):42-52.
- 2003c Spaces in Tense: History, Contingency, and Place in a Cretan City. In *The Usable Past: Greek Metahistories*, K. Brown and Yannis Hamilakis, eds. 171-190. Ranham, MD: Lexington Books.
- 2002 Odds and Ends: Risk, Mortality, and the Politics of Contingency. *Culture, Medicine, and Psychiatry* 26(3):283-312.
- 2001 The Future of Class? The Role of Temporality in Class Identity in Greece. *Journal of the Society for the Anthropology of Europe* (Inaugural Issue) 1(1): 4-8.

- 1999 Fateful Misconceptions: Rethinking Paradigms of Chance among Gamblers in Crete. *Social Analysis* 43(1):141-164.

OTHER PUBLICATIONS

- 2009 Making Worlds Online: A New Age of Digital Governance. *Global Currents* 6(1):6-7.
- 2007 Contriving Constraints: The Gameness of *Second Life* and the Persistence of Scarcity. *Innovations: Technology | Governance | Globalization* 2(3):62-67.
- 2002 Making Change in the New Europe: Euro Competence in Greece. *Anthropological Quarterly* 75(3):591-597.

PRESENTATIONS AND REVIEWS

- 2010a “Our Present Misfortune: Games and the Post-Bureaucratic Colonization of Contingency.” University of Pittsburgh Department of Anthropology Colloquium. Pittsburgh, Pennsylvania.
- 2010b “Architecting Digital Humanity: Games and the Rise of the Technoliberal Imaginary.” Cornell University Department of Anthropology Colloquium. Ithaca, New York.
- 2009a Review of *Coming of Age in Second Life*, by Tom Boellstorff. *American Anthropologist* 111(4):525-526.
- 2009b “Architecting Digital Humanity: Games and the Rise of the Technoliberal Imaginary.” University of Chicago Department of Anthropology Colloquium. Chicago, Illinois.
- 2009c “Making Virtual Worlds: Games and the Human for a Digital Age.” The Richard Frucht Memorial Lecture. University of Alberta, Edmonton.
- 2009d “Anthropology and Play: The Contours of Playful Experience.” University of Alberta Department of Anthropology Colloquium, Edmonton.
- 2009e “Beyond the Gambling Den: Games and Capitalism in a Digital Age.” Keynote address. Calculated Risks: New Perspectives on Gambling Conference, Goldsmiths College, London, UK.
- 2009f “Making Virtual Worlds: Games and the Human for a Digital Age.” Featured Speaker. IDEA2009: Social and Experience Design, annual conference of the Information Architecture Institute, Toronto.
- 2009g “The Academic Guild: The Interdisciplinary Value of Ongoing Pwnage.” Panel Discussion. Games, Learning, and Society Conference, Madison.
- 2009h “A Conversation About Gender and Culture in World of Warcraft.” Discussant. Games, Learning, and Society Conference, Madison.
- 2009i “Studying Virtual Worlds.” Panel Discussion. State of Play VI, New York Law School, New York.
- 2008a “Technology, Organizations, and Imaginings of the Human,” presented at the Microsoft Research Social Computing Symposium, Redmond, Washington.

- 2008b “The Birth of the Cool: Possibility and the Organizational Imagination,” presented at the annual meetings of the American Anthropological Association, San Francisco, California.
- 2008c “Making Virtual Worlds: Games and the Human for a Digital Age,” presented at the Games, Learning, and Society Conference, University of Wisconsin, Madison.
- 2008d “Making a World that Makes Itself: Art and New Institutions for a Digital Age,” presented at the World Making: Art and Politics in Global Media Conference, University of Wisconsin, Milwaukee.
- 2007a Review of *Cultural Intimacy: Social Poetics in the Nation-State*, 2nd edition, by Michael Herzfeld. *South European Society & Politics* 12(4):561-563.
- 2007b “The Second Life of Institutions: Making Virtual Worlds,” presented at the Institute for Research in the Humanities, University of Wisconsin, Madison.
- 2007c “Anything but Routine: Games and the Post-Bureaucratic Institution,” presented at the Microsoft Research Social Computing Symposium, Redmond, Washington.
- 2007d “The Second Life of Institutions: Gaming Poetics and a Digital State,” presented at the annual meetings of the American Anthropological Association, Washington, DC.
- 2007e “Beyond Play: A New Approach to Games,” presented at the annual meeting of the Academy of Management, Philadelphia, Pennsylvania.
- 2007f “Anything but Routine: Games and Bureaucracy in the Digital Age,” presented at the Games, Learning, and Society Conference, University of Wisconsin, Madison, Wisconsin.
- 2007g “Understanding Virtual World Inhabitants,” presented at the State of Play V Conference, Singapore.
- 2007h “Performing Values: Failure and Contingency in Virtual Worlds,” presented at the annual meeting of the American Association for the Advancement of Science, San Francisco, California.
- 2006a Keynote: “Trust, Reputation, and Contingency: The Multiple Economies of Virtual Worlds,” presented at the Cyber-Influence: Effective Cross Media Strategies Conference, Chicago, Illinois.
- 2006b “Ethical Code: Aesthetics & Contingency in the Making of a Virtual World,” invited presentation for the Department of Anthropology Seminar Series, University of California – Santa Cruz.
- 2006c “Worlds Beyond the Market: Social and Cultural Exchange in MMOGs,” presented at the Game Developers Conference, San Jose, California.
- 2006d “Coding Values: The Ethical Importance of Virtual Worlds for Anthropology,” presented at the annual meeting of the American Anthropological Association, San Jose, California.
- 2006e Co-chair, co-organizer. Invited Panel: Anthropology at the Crossroads of Digital Society: Virtual Worlds and Their Challenge to Anthropological Thought. American Anthropological Association Annual Meetings, San Jose, California.

- 2006f Panelist, “Methodologies and Metrics”, State of Play/Terra Nova Symposium, New York Law School, New York, New York.
- 2006g Panelist, “Governance and Groups”, State of Play/Terra Nova Symposium, New York Law School, New York, New York.
- 2006h Review of *Troubles with Turtles: Cultural Understandings of the Environment on a Greek Island* by Dimitrios Theodossopoulos. *Human Ecology*.
- 2005a “Coding Control: Ethics and Contingency in the Production of Online Worlds,” invited presentation for the Speaker Series, American Bar Foundation, Chicago, Illinois.
- 2005b Panel Discussant, “Across Diasporic Spaces: Networks and Communications”, for *Routing Diasporas: Labor, Citizenship, Empire*, a conference sponsored by the Center for 21st Century Studies at the University of Wisconsin-Milwaukee.
- 2005c “Coding Control: Ethics and Contingency in the Production of Online Worlds,” presented at *Command Lines: The Emergence of Governance in Global Cyberspace*, a conference sponsored by the Center for International Education at the University of Wisconsin-Milwaukee.
- 2005d “Ethical Code: Producing Values in the Making of a Virtual World,” presented at the annual meeting of the American Anthropological Association, Washington, DC.
- 2004a “Ethical Code: Engagements and Evasions in the Design of Online Games,” invited presentation for the Cultural Anthropology Seminar Series, Department of Anthropology, University of Wisconsin-Madison.
- 2004b “Ethical Code: Engagements and Evasions in the Design of Virtual Worlds,” presented at the Association of Internet Researchers annual conference (AoIR 5.0), University of Sussex, UK.
- 2002a “Passing the Test: Euro Knowledge and Practice in Greece,” presented at the annual meeting of the American Anthropological Association, New Orleans, Louisiana.
- 2002b “Making Change in the New Europe: Civic Competence and the Euro in Greece,” presented to the B.A. in Global Studies Breakfast Colloquium, University of Wisconsin-Milwaukee (invited).
- 2001a Co-chair. Panel: Misdeeds in the Making: Everyday Vice in the Grip of Institutions. American Anthropological Association Annual Meetings, Washington, D.C.
- 2001b “Having it Both Ways: The Criminalization and Sponsorship of Gambling by Public Agencies in Greece,” presented at the annual meeting of the American Anthropological Association, Washington, D.C.
- 1999a Review of *Fields of Wheat, Hills of Blood* by Anastasia Karakasidou. *Anthropological Quarterly*, 1999, vol. 72, no. 1.
- 1999b “The Future of Class? The Role of Temporality in Class Identity in Greece,” presented at the annual meeting of the American Anthropological Association, Chicago, Illinois.
- 1998 “Playing the State’s Game: An Anthropological Approach to Tax Evasion in Greece,” presented at the Center for European Studies, Harvard University (invited).
- 1997a “Whose Future? The Rise of State Influence over the Business of Gambling in Greece,” presented at the annual meeting of the American Anthropological Association, Washington, D.C.

- 1997b “O Tsogos kai I Aprosdhioristia sta Chania tis Kritis” [Gambling and Indeterminacy in Chania, Crete], a Greek lecture and discussion organized by the George Seferis Chair of Modern Greek Studies at Harvard University (and component of completion of the Ph.D., required by Dissertation Committee Chair).
- 1996 “Dealing in Uncertainty: Sociability, Luck, and Performance among Gamblers in Crete,” presented at the annual meeting of the American Anthropological Association, San Francisco.

RESEARCH EXPERIENCE

- 2010-Pres Ethnographic research on undergraduate use of technology at the University of Wisconsin-Milwaukee, as part of an internally funded project.
- 2004-2006 Ethnographic research at online and offline locations for computer game design and production, including participant observation, interviews, and surveys, as well as online archival and search-based methodologies, as part of a multiyear research project, “Ethics in the Design of Virtual Worlds: An Ethnographic Examination of the Virtual Hand at Work” (supported by 3-year NSF Grant, see above)
- 2001-2002 One month research trip to Chania, Greece, to observe and examine the transition to the euro, the new currency of most of the European Union.
- 1996-2000 Three research trips of varying duration (two to three weeks) to Chania, Greece, to follow-up on past work and to explore and pursue new research projects.
- 1994-1996 Ethnographic field research on attitudes toward risk and uncertainty in the city of Chania, on the island of Crete: carried out a total of fifteen months of field research from September 1994 to June 1995, and again from September 1995 to February 1996.
- 1992 Pre-doctoral research and language study in Greece, June–August: University of Athens Modern Greek Summer Language Program; preliminary field research in Crete.
- 1991-1992 Research Assistant, Department of Anthropology, Harvard University, for Professor Kenneth George. Transcribed fieldnotes and Indonesian historical texts into computer files, created ethnomusicological transcripts from recorded performances.
- 1989 Ethnographic field research in the Kathmandu Valley of Nepal. Spent two months researching illness beliefs and choices of healer among rural Chhettris.

TEACHING EXPERIENCE

Graduate/Undergraduate Courses

- Introduction to Cultural Anthropology
- Cultures of Online Games and Virtual Worlds
- Seminar: Ethnography & Cultural Processes
- Global Communication Capstone: Future Trends
- Techniques & Problems in Ethnography
- Games & Culture
- Global Studies: Peoples & Politics
- Seminar: Exploring Theories of Social Action
- Seminar: Ethnography and Technology
- Introduction to Social Theory

The Cross-Cultural Study of Religion
Boundaries and Nationalism: The New Ethnography of Europe
Arenas of Contest: Performance and Conflict in the Modern Olympic Games
Power and Play: Performance, Consequence, and Risk
From Mafia to Anarchy: The Anthropology of Contemporary Europe
Rationality and Relativism: An Anthropological Critique of Impure Reason
Undergraduate Workshop: Ethnographic/Field Research Methods

Graduate Research Directed

Advisor for 2 Doctoral and 5 Master's students in anthropology (UW-Milwaukee)

PROFESSIONAL SERVICE

UWM Committee and Program Membership
Faculty Member, Modern Studies Program

UW System Affiliations

Affiliated Faculty, Games, Learning, and Society Program, School of Education, University of Wisconsin-Madison

External Grant Committees

Reviewer, National Science Foundation, 2004-Present

Reviewer, International Dissertation Field Research Fellowship Program, Social Science Research Council, 2004-2007

Peer Reviewer

Journal of the Royal Anthropological Institute, American Anthropologist, Anthropological Quarterly, Social Analysis, American Ethnologist, Games & Culture, Law & Social Inquiry, South European Society & Politics

Editorial Experience

Member, Editorial Board, *Games & Culture*, 2007-Present.

Assistant for Reviews, *American Ethnologist*, 1994-1995. Solicited reviewers, edited reviews for publication, designed computer database, and ordered books for review.

PROFESSIONAL AFFILIATIONS

2004-Present Member, Association of Internet Researchers

1993-Present Member, American Anthropological Association, Society for the Anthropology of Europe.

1995-Present Member, Modern Greek Studies Association.

LANGUAGE SKILLS

Modern Greek (excellent conversational skills, good reading and writing)

French and Italian (reading only)

Spanish (elementary)

REFERENCES

Professor Timothy Burke
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Swarthmore College
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500 College Avenue
Swarthmore, PA 19081-1397
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Associate Professor Christopher Kelty
Center for Society and Genetics
University of California, Los Angeles
Box 957221, 1323 Rolfe Hall
Los Angeles, CA, 90095-7221
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Associate Professor Fred Turner
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